

Prepaid365 Affiliate Programme Details for Affiliates/Publishers and Merchants/Advertisers.

Affiliates / Publishers

Turn your valuable website traffic into cash now by driving customers to the Prepaid365 prepaid card portal by signing up for our affiliate programme. Start earning commission now for the sales you generate for the programmes listed within the portal.

You may promote these programmes using text links, static and flash banner and graphics, including the links and banners that are provided to you by the individual programme owners and the prepaid365 team. You will also be provided with a full online reporting system to track and monitor your campaigns.

There is no ideal kind of affiliate or affiliate site as a prepaid payment solution can be used in pretty much every walk of life. However, the following affiliates might find they have a slight head start over others given the nature of their target audience.

- Travel and travel related sites
- News and Gossip sites,
- Regional and Country discussion forums
- Financial services sites and
- Dedicated prepaid card comparison and aggregator site

In order to work with us as an online affiliate

- You must make every endeavour to generate at least 100 activated card sales per month. Currently, we only offer a CPA based affiliate model aimed at driving conversion for our merchants. CPC/CPM based models for driving traffic and registrations may become available in the future.
- If your site collects and stores end user information, please ensure that you have a privacy policy in line with UK privacy laws including the Data Protection Act 1998 and its further amendments. Your site or any communication, unless FSA regulated, must include a disclaimer.
- The majority of visitors to your site must be UK residents since most products offered to our Affiliate Partners are only available to UK residents. There are also some products available to international audiences .
- All emails sent to end customers promoting our products and services must be to opt in customers only as we adhere to a strict opt in/opt out policy and follow best practice guidelines for permission based email marketing..
- You must have a clearly defined marketing strategy and a defined target audience base with a need/want for prepaid card products

We will not work with any affiliate or merchant partners who promote or have links to any sites which have

- Content aimed at children
- Hate/offensive content
- Abusive or irresponsible promotion of alcohol, tobacco or drugs

We reserve the right to decline any opportunity to promote our card via sites where we do not feel there is a sound brand/value proposition fit.

Once approved, you'll receive

- Web appropriate approved images and copy to use on your website and in electronic communications
- A promotional code for tracking purposes
- Access to a reporting platform which will allow you to track and monitor your campaigns.

Register your interest now by sending an e-mail to affiliates@prepaid365.com with the details mentioned above.

Merchants / Advertisers

Currently, we only allow selected partners to feature on the site and/or advertise on the Prepaid365 prepaid card portal site.

However, if you are interested in advertising and would like us to send you an update when advertising is open to all partners, please send an email to advertise@prepaid365.com along with your contact details and we will send you an advertising guidelines and media pack in due course.